

Archie  
COMICS

LIMITED  
EDITION


# Archie

AND HIS FRIENDS HELP RAISE  
LITERACY AWARENESS IN MISSISSIPPI

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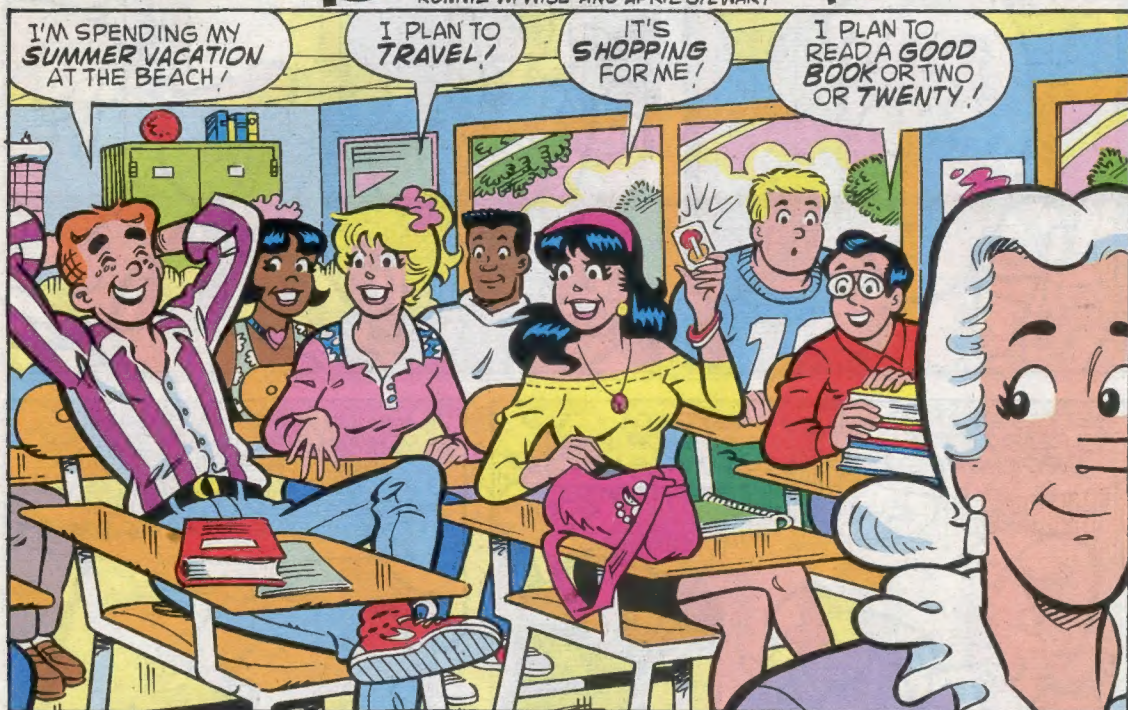
CREATIVE CONCEPT  
BY  
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Rex Lindsey  
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# Archie & Friends<sup>®</sup> IN LITERACY SOUTHERN STYLE

BASED ON A STORY BY:  
RONNIE W. WISE AND APRIL STEWART



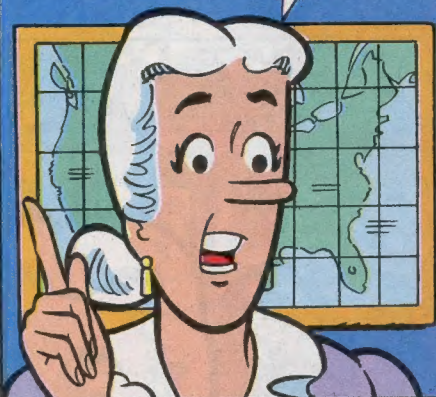
STORY ADAPTATION BY: MIKE PELLOWSKI    ART & COLOR BY: REX LINDSEY    LETTERING BY: BILL YOSHIDA    EDITOR: VICTOR GORELICK    EDITOR-IN-CHIEF: RICHARD GOLDWATER



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DID YOU KNOW ONE OF AMERICA'S BIGGEST PROBLEMS IS **ILLITERACY**? AND LITERACY IS NOT JUST THE ABILITY TO **READ AND WRITE** AND **DO MATH PROBLEMS**!



LITERACY HELPS PEOPLE **SURVIVE** IN TODAY'S CHANGING WORLD! ARCHIE, COULD YOU DRIVE TO THE **BEACH** IF YOU COULDN'T READ **ROAD SIGNS**?



UH... NO!

BETTY, ISN'T IT FUN TO READ **TRAVEL BROCHURES**?

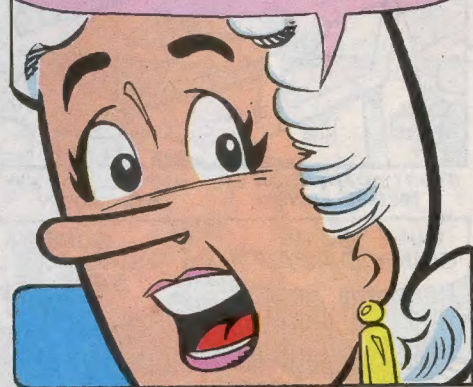
VERONICA, COULD YOU **SHOP** IF YOU COULDN'T READ **TAGS**?



SURE!

GOSH! NO!

75 MILLION **ADULT** AMERICANS MISS MANY JOYS IN LIFE BECAUSE THEY AREN'T LITERATE! LITERACY IS A **TOOL** FOR GAINING **DECISION-MAKING** POWER! IT CAN HELP PEOPLE ACHIEVE THEIR **LIFE GOALS**!!



WHERE AND HOW CAN WE HELP **COMBAT** ILLITERACY?



ALL AREAS OF THE U.S. HAVE ILLITERACY PROBLEMS, BUT WHY NOT PICK A SPECIAL AREA ON PAPER AND ATTEMPT TO RAISE LITERACY **AWARENESS** THERE?

HEY! I CHECKED THIS COPY OF **MISSISSIPPI LIBRARIES** OUT OF OUR LIBRARY! THE ENTIRE ISSUE IS DEVOTED TO **LITERACY EDUCATION** IN THAT STATE!



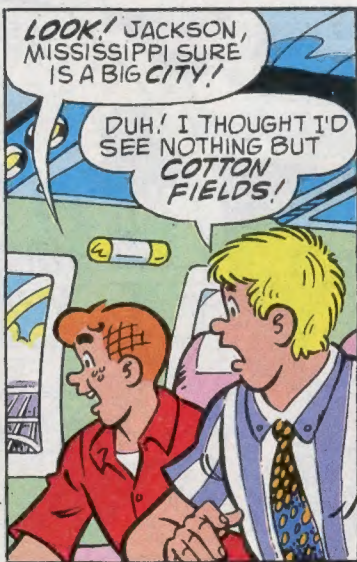
**GREAT!** LET'S WRITE TO LITERACY PROVIDERS THERE!

WHY WRITE WHEN WE CAN **PHONE**? WHOM SHOULD WE CALL, MS. GRUNDY?



THE MISSISSIPPI LIBRARY COMMISSION AND THE GOVERNOR'S OFFICE OF LITERACY, FOR STARTERS!







LATER, AFTER THE PLANE LANDED...

WOW! SIGHTSEEING IN JACKSON IS AWESOME! THE OLD CAPITOL MUSEUM WAS GREAT!

SO WAS THE AGRICULTURAL AND AVIATION MUSEUM!

I'M SURE GLAD YOUR DAD ARRANGED FOR A LIMO TO DRIVE US AROUND, RON!

FIRST CLASS IS THE ONLY WAY TO GO, BETTY, DARLING!

WHERE SHOULD WE GO NEXT?

HOW ABOUT TO A DINER OR A CAFE? I'M STARVED!

YOU'RE ALWAYS STARVED! LET'S GO TO THE MISSISSIPPI GULF COAST!

GOOD IDEA! WE CAN TAKE IN A FEW RAYS WHILE WE'RE IN THE SUNNY SOUTH!

BUT I NEED FOOD!

STOP COMPLAINING, JUGGIE! WE'LL STOP ALONG THE WAY!

MISSISSIPPI SURE IS A GREAT STATE!



MILES SOUTH OF JACKSON...

HEY!

CHECK IT OUT!  
THIS LOOKS LIKE  
A GOOD PLACE TO  
STOP AND EAT!

OKAY! WE'LL  
PULL OVER!

**Bertha's**  
SOUTHERN  
HOME COOKING  
CAFE

MINUTES LATER...

AHH... I CAN SMELL  
SOUTHERN FRIED  
CHICKEN AND PECAN  
PIE FROM HERE!

SOMETHING  
DOES SMELL  
DELICIOUS!

**BERTHA'S**

YUM! I'M GOING  
TO ORDER EVERY-  
THING ON THE  
MENU!

YOU  
USUALLY  
DO!

LATER AFTER A SCRUMPTIOUS MEAL...

WHOEVER MADE  
THIS CHICKEN  
COULD GIVE OUR  
CHEF BACK HOME  
SOME POINTERS!

EVERYTHING WAS  
GREAT! I'VE GOT  
TO GET SOME OF  
THESE RECIPES FOR  
MY COLLECTION!

WHO DO I SEE  
ABOUT GETTING  
SOME OF THE  
RECIPES?

THAT WOULD BE  
BERTHA! SHE'S  
BACK THERE IN  
THE KITCHEN!



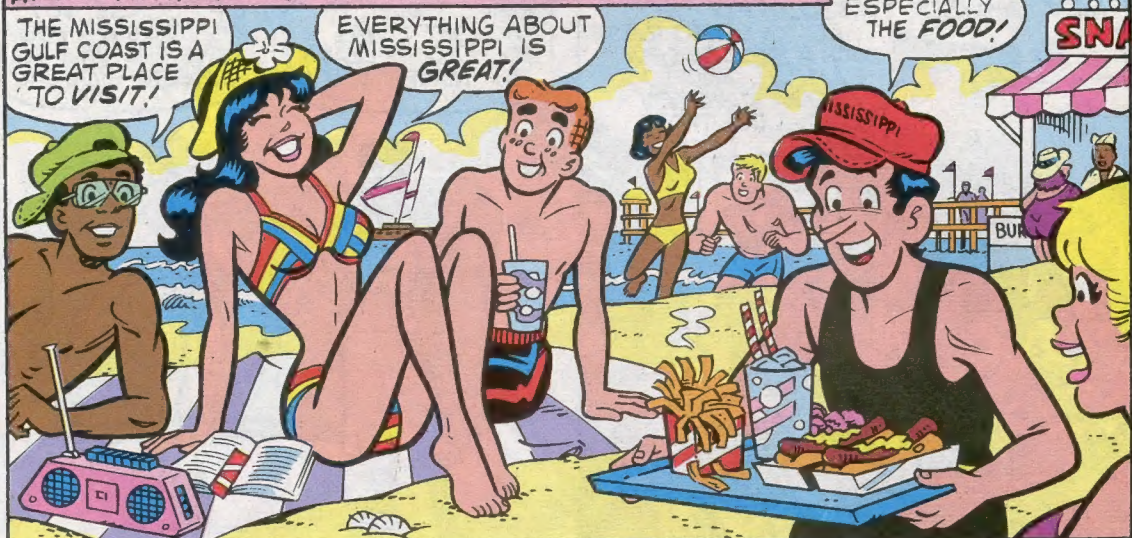




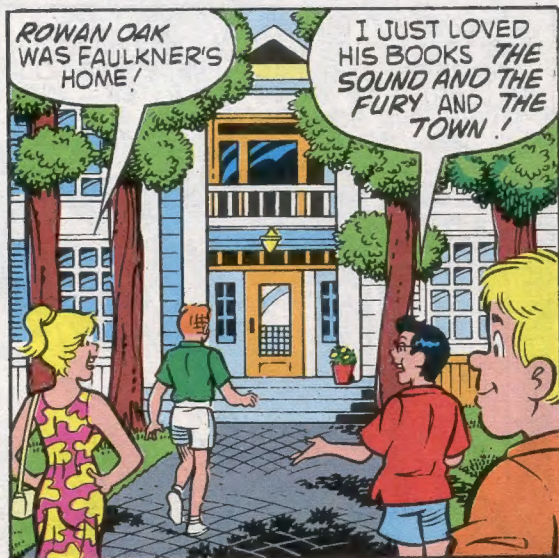
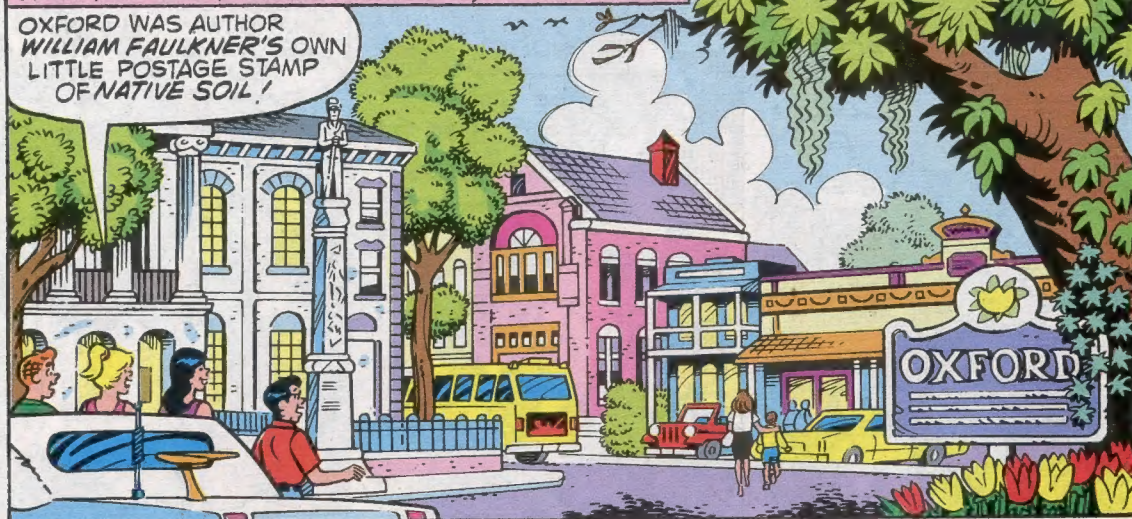




ARCHIE AND HIS FRIENDS CONTINUE THEIR TRAVELS IN MISSISSIPPI...



LATER, THE GROUP TRAVELS TO OXFORD, MISSISSIPPI...

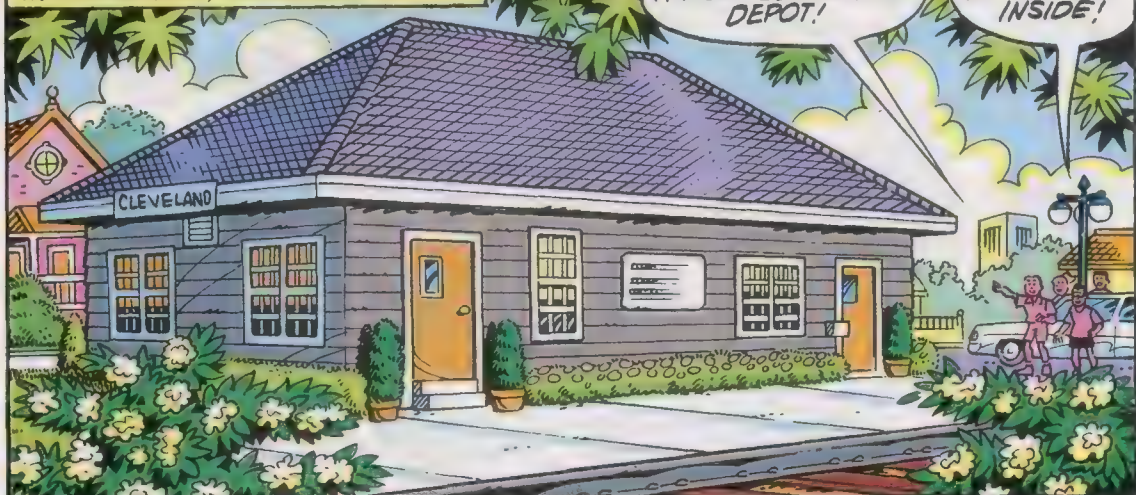




WHEN THE GROUP TRAVELS THROUGH THE MISSISSIPPI DELTA THEY STOP IN CLEVELAND, MISSISSIPPI...

THERE'S THE FAMOUS CLEVELAND DEPOT!

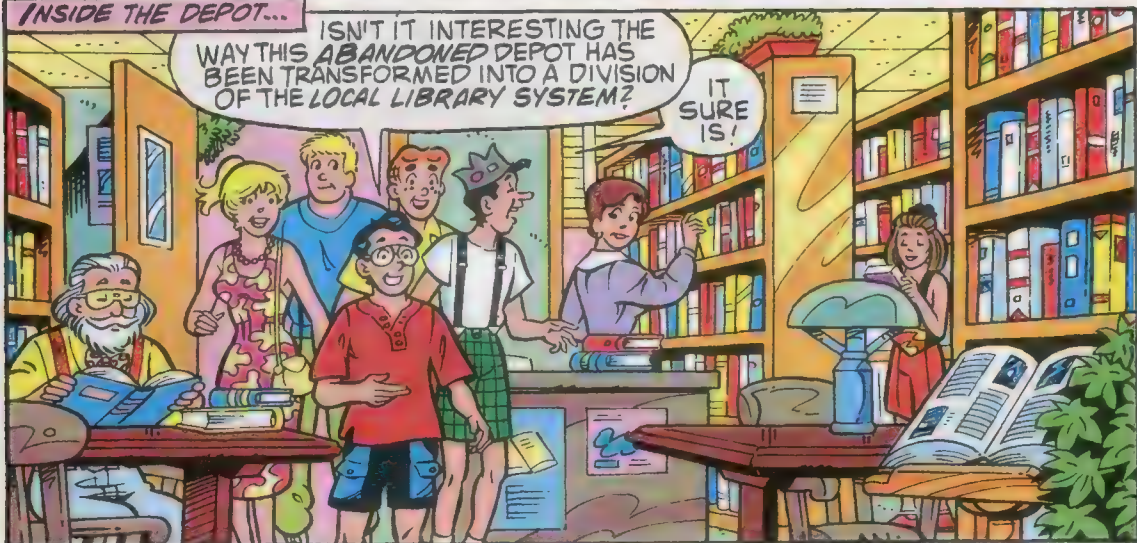
I CAN'T WAIT TO SEE INSIDE!



INSIDE THE DEPOT...

ISN'T IT INTERESTING THE WAY THIS ABANDONED DEPOT HAS BEEN TRANSFORMED INTO A DIVISION OF THE LOCAL LIBRARY SYSTEM?

IT SURE IS!



THE CLEVELAND DEPOT IS ALSO THE HEADQUARTERS OF THE LOCAL LITERACY COUNCIL!

THERE IS SO MUCH TO SEE IN MISSISSIPPI, I ALMOST HATE FOR OUR TOUR TO END!

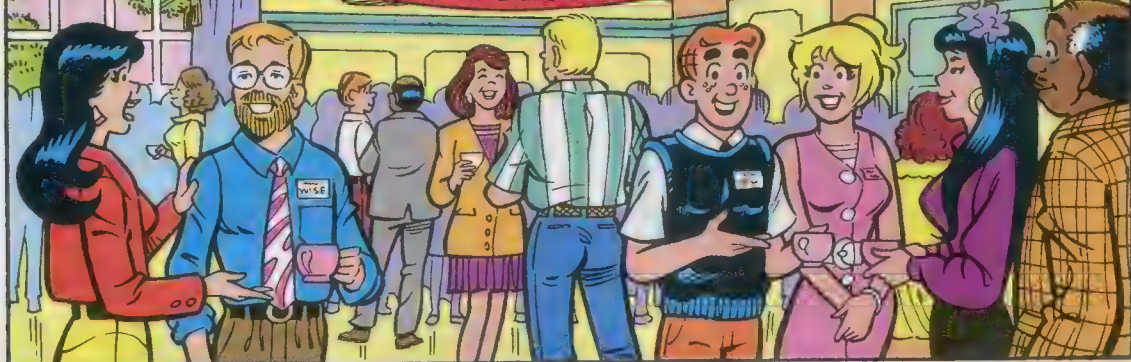




BACK IN JACKSON THE RIVERDALE GROUP MEETS WITH LITERACY PROVIDERS FROM ALL OVER THE STATE!

LITERACY IS SOMETHING EVERYONE SHOULD BE CONCERNED ABOUT!

WELCOME MISSISSIPPI LITERACY PROVIDERS



LIKE MY NEW FRIEND BERTHA SAID... YOU'RE NEVER TOO OLD TO LEARN!

DUH... JUG'S RIGHT!



WE'VE MET SO MANY NICE PEOPLE IN MISSISSIPPI AND LEARNED SO MUCH I DON'T WANT TO LEAVE!

I FEEL THE SAME WAY! BUT OUR JET TAKES OFF FOR HOME TOMORROW!



AFTER ARCHIE AND HIS FRIENDS RETURN TO RIVERDALE THEY ALL MEET AT JUG'S HOUSE...

YUM... THIS CHICKEN IS GREAT, JUG!

IT SHOULD BE! I FOLLOWED BERTHA'S RECIPE!



I'LL NEVER FORGET OUR VISIT TO MISSISSIPPI!

NEITHER WILL I, ARCH! NEITHER WILL I!



The End

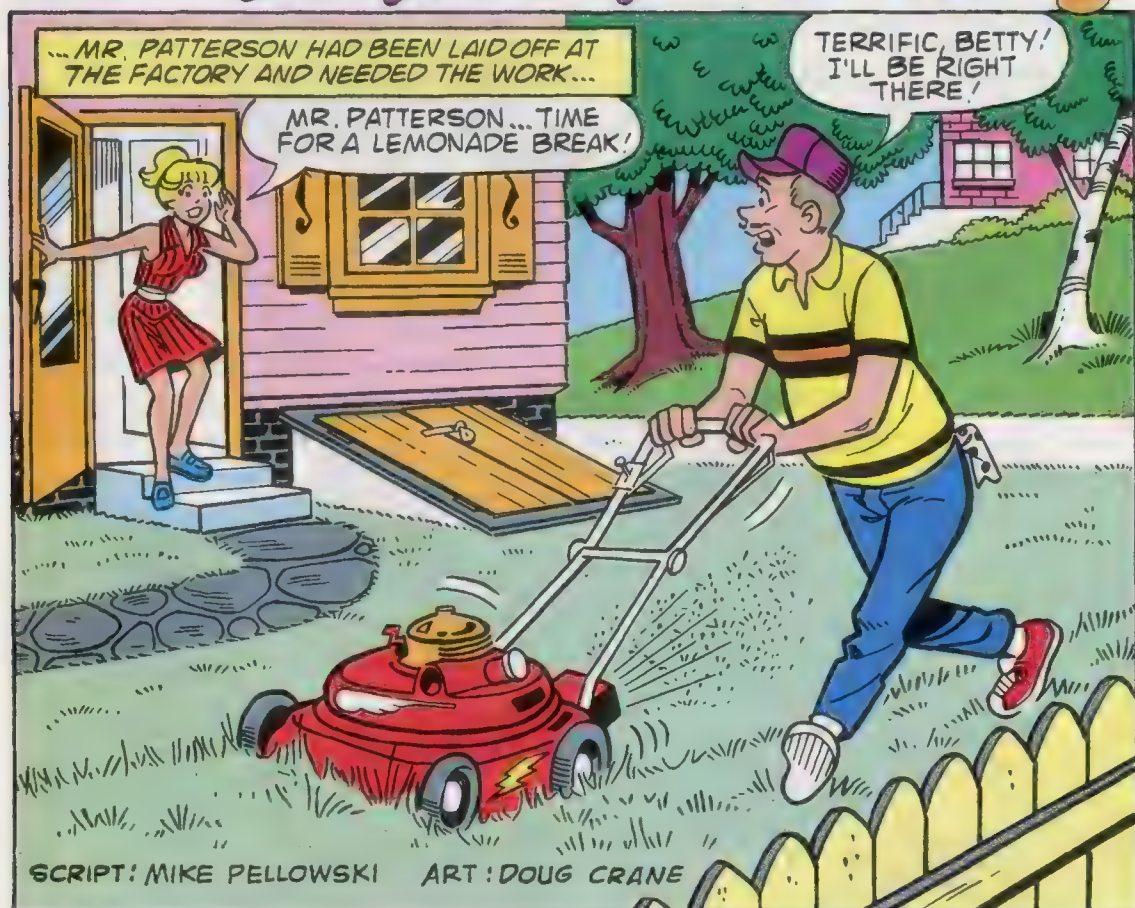




"READ ALL ABOUT IT"

in

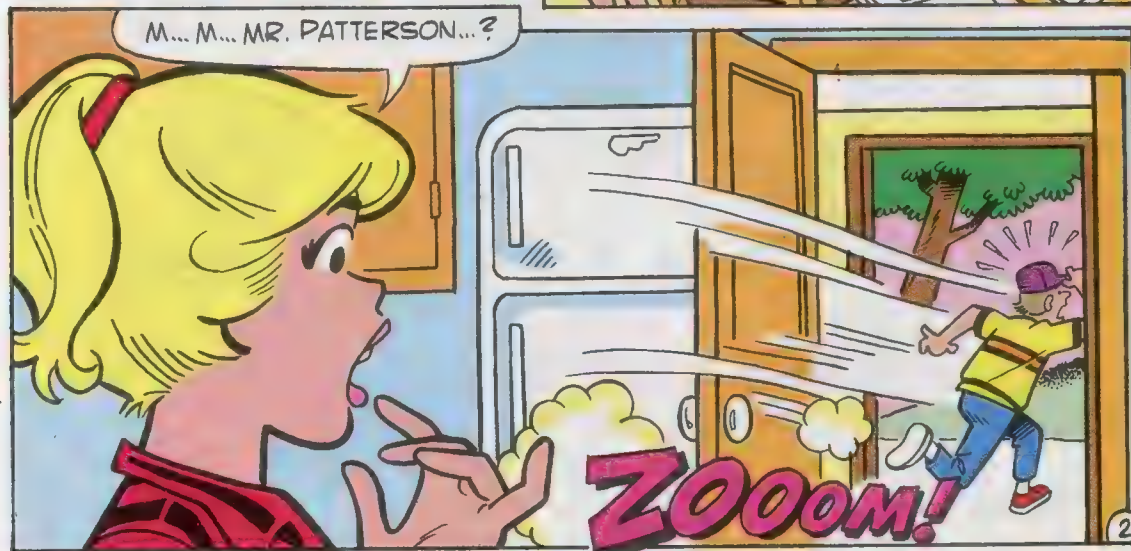
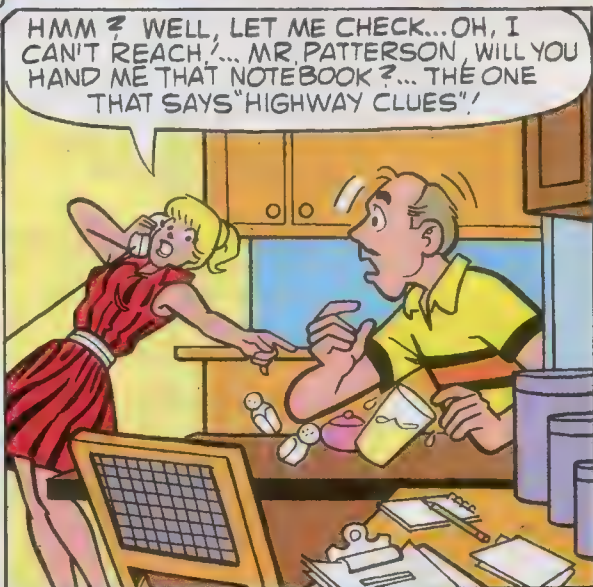
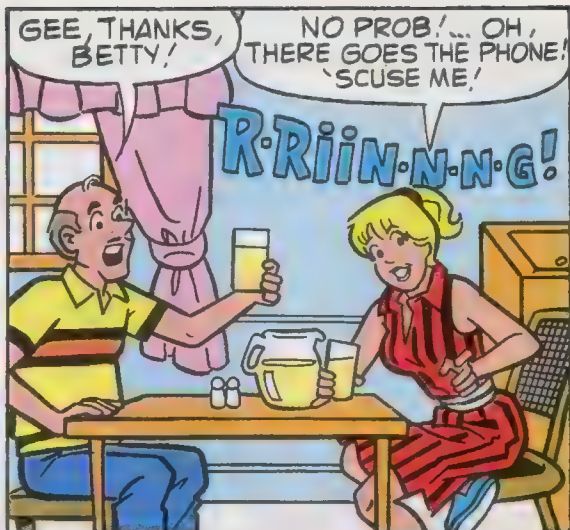
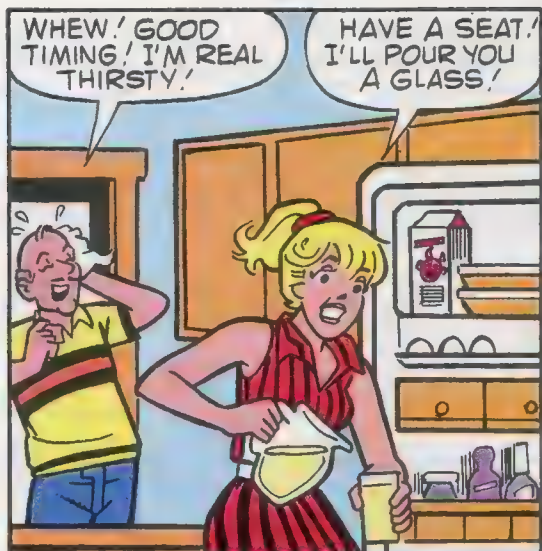
Betty's  
Diary®



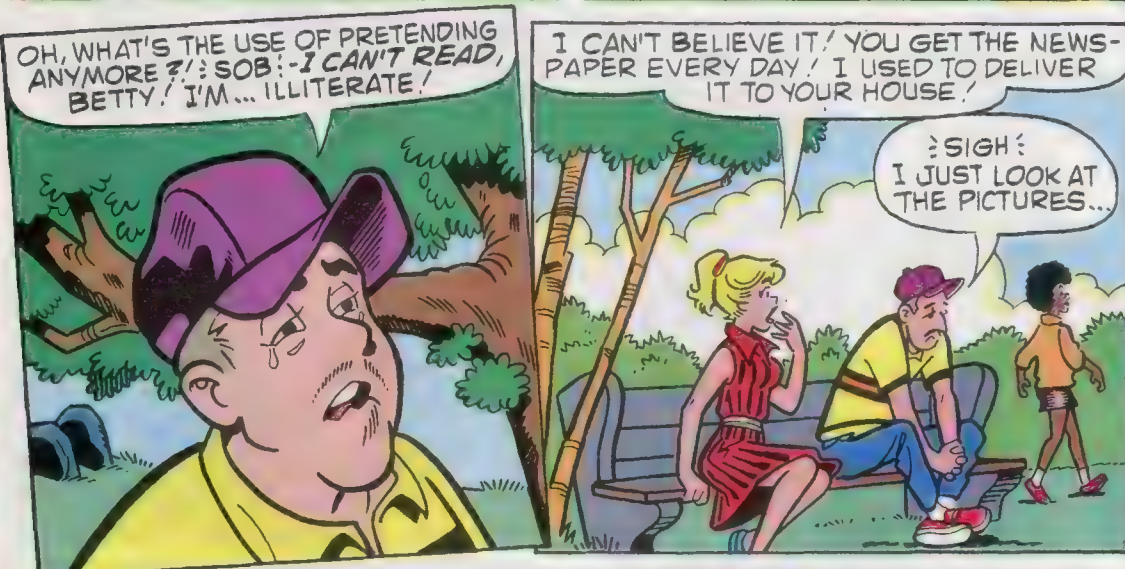
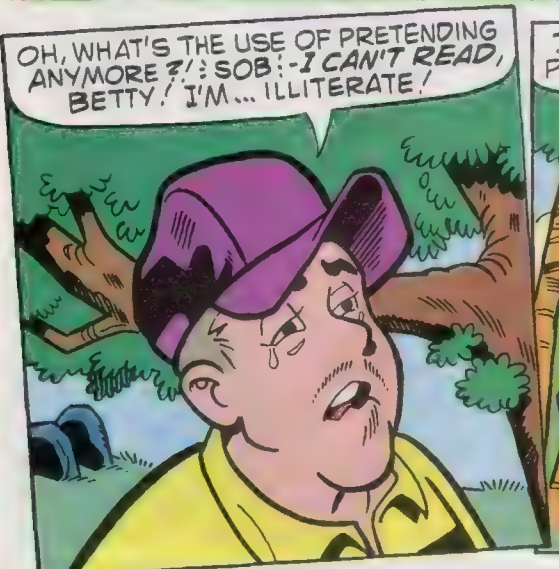
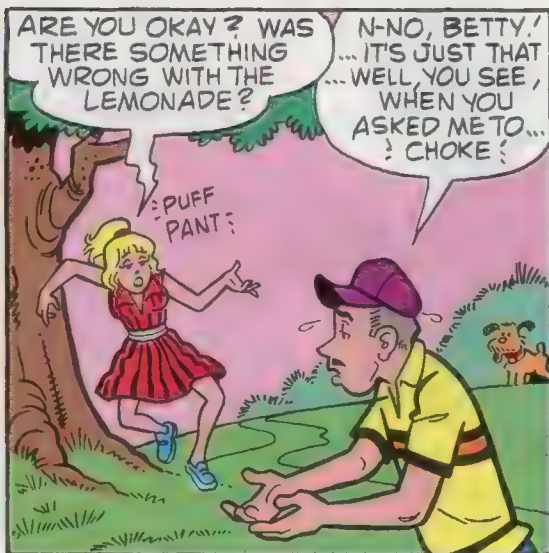
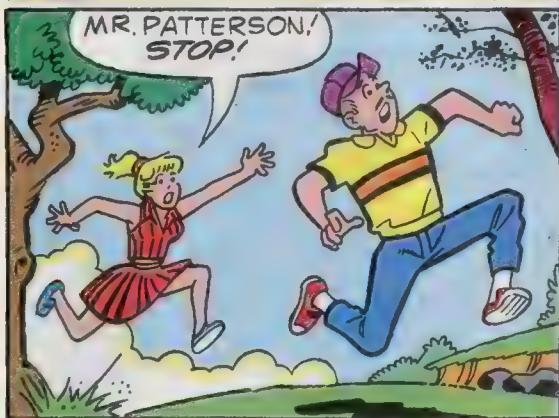
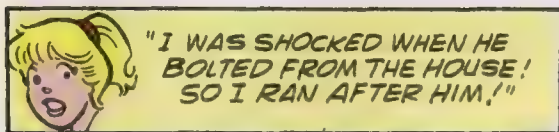
SCRIPT: MIKE PELLOWSKI

ART: DOUG CRANE





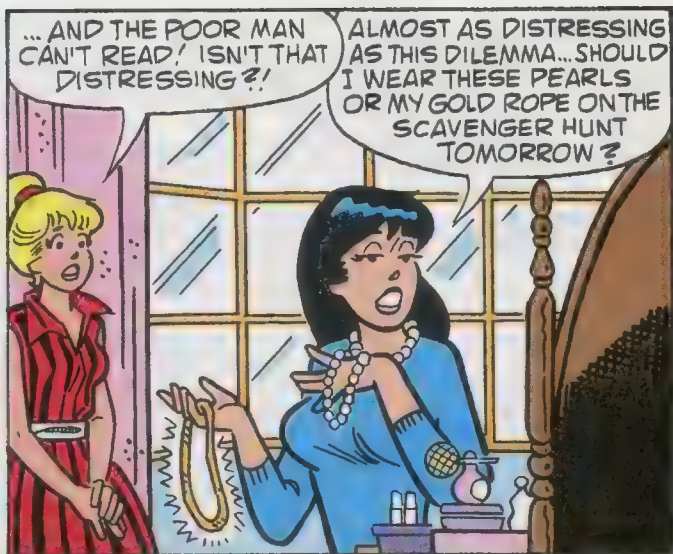








1 FELT REAL BAD FOR MISTER PATTERSON... I TRIED TO TELL VERONICA ABOUT IT, BUT AS USUAL...



... AND THE POOR MAN CAN'T READ! ISN'T THAT DISTRESSING?!

ALMOST AS DISTRESSING AS THIS DILEMMA... SHOULD I WEAR THESE PEARLS OR MY GOLD ROPE ON THE SCAVENGER HUNT TOMORROW?



SIGH! ... I DON'T KNOW! ... THE PEARLS LOOK FINE!

I AGREE! BY THE WAY, DID YOU FINISH THE INSTRUCTION SHEETS FOR ALL THE DRIVERS?



THE INSTRUCT... UH, NO!! I'VE STILL GOT SOME WORK TO DO!

WELL, DO IT! I'D HELP, BUT I HAVE TO SELECT MY OUTFIT...

CLICK! WHR-R-R-R-R



NO SWEAT, RON! I'M ON MY WAY!

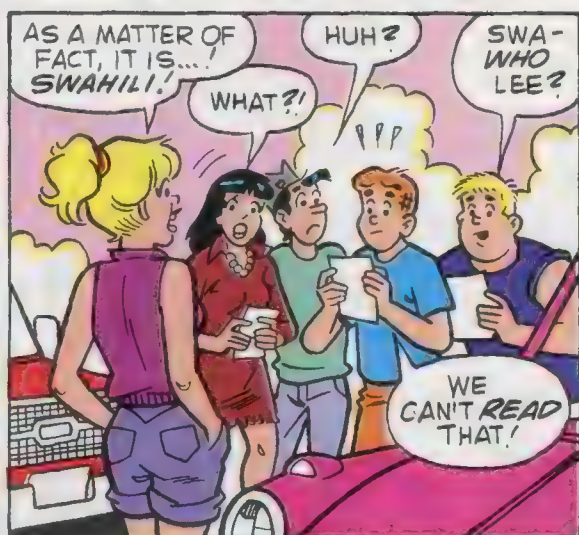
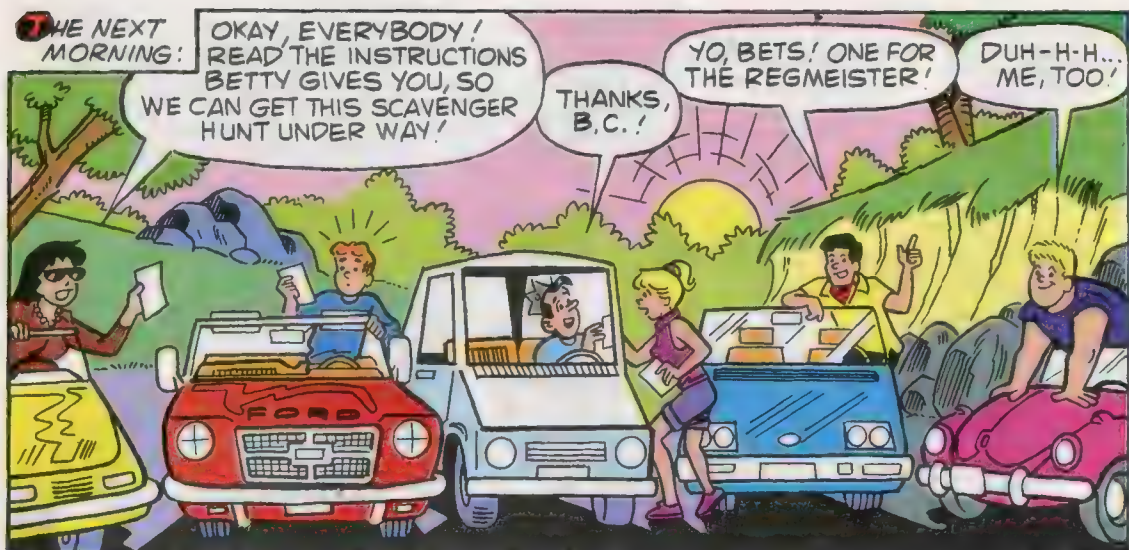
CLOSET COMPUTER DISPLAY SEQUENCE "A"! BEGIN WITH PRIMARY-COLORED SKIRTS...

AFFIRMATIVE BZZT! CLICK!

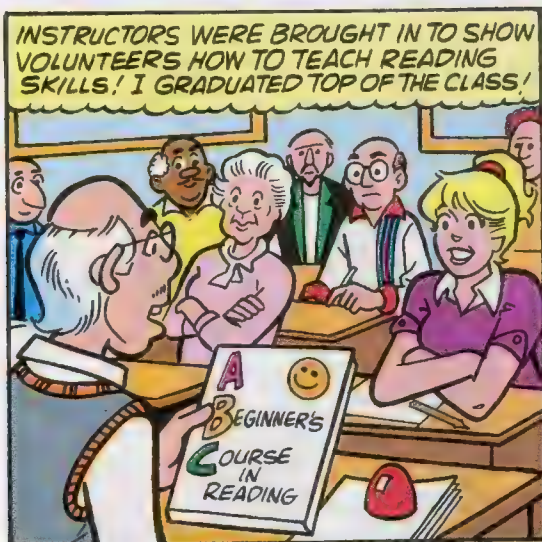
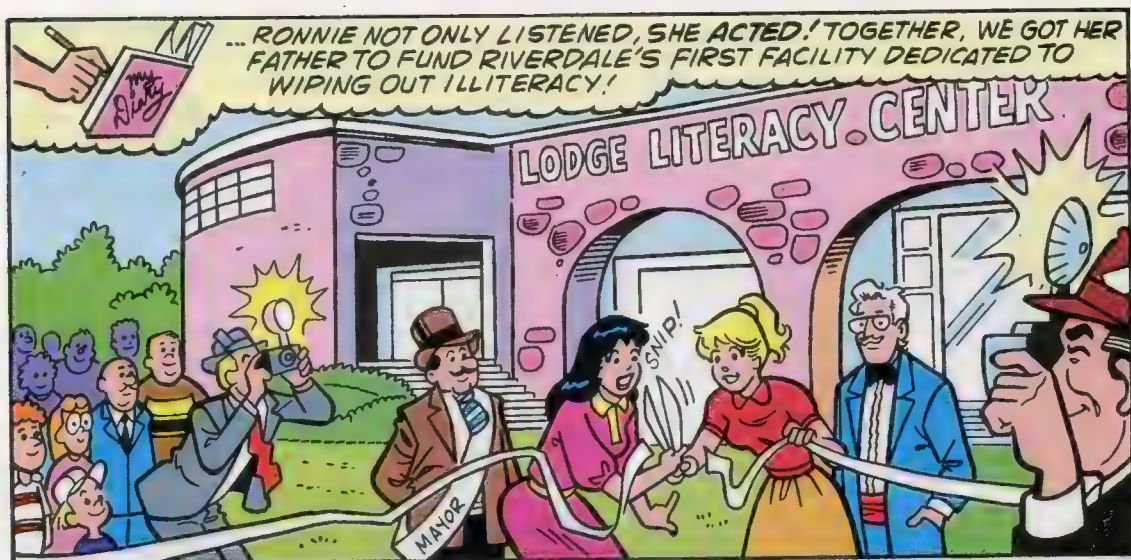


... I STAYED UP MOST OF THE NIGHT WORKING, OR RATHER RE-WORKING THOSE INSTRUCTION SHEETS...













# ARCHIE AND CHUCK



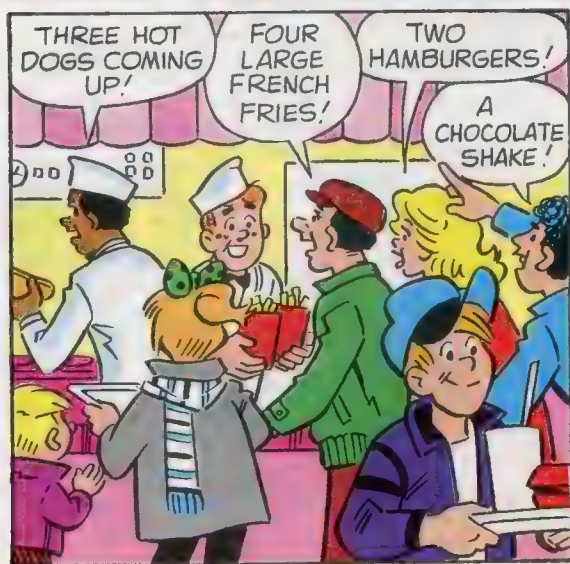
# "ON THE MARK" PART I



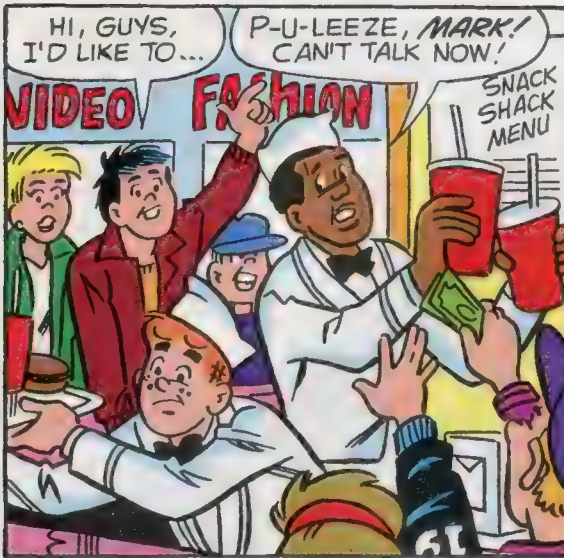
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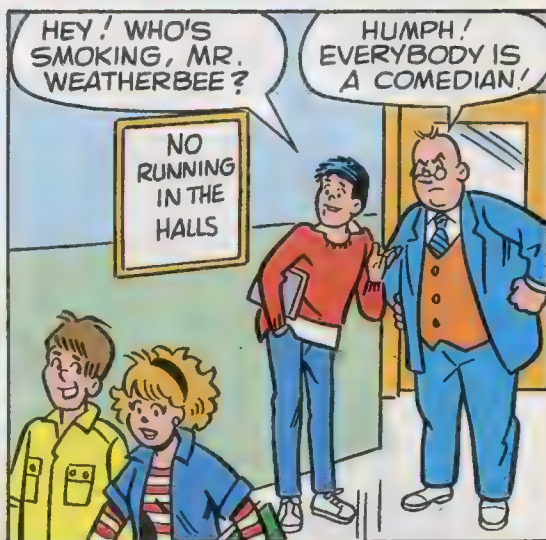
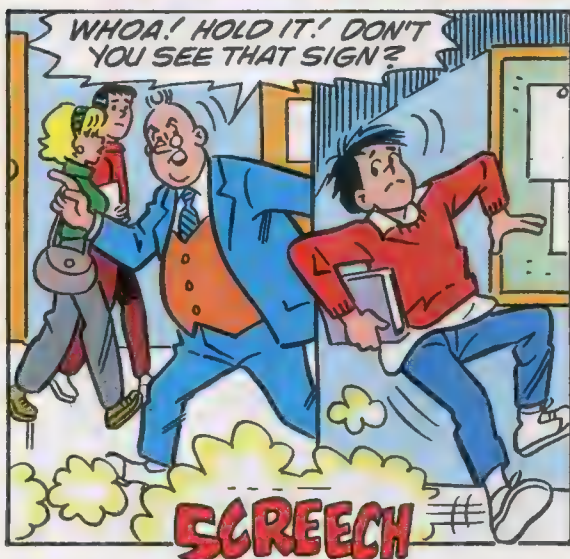
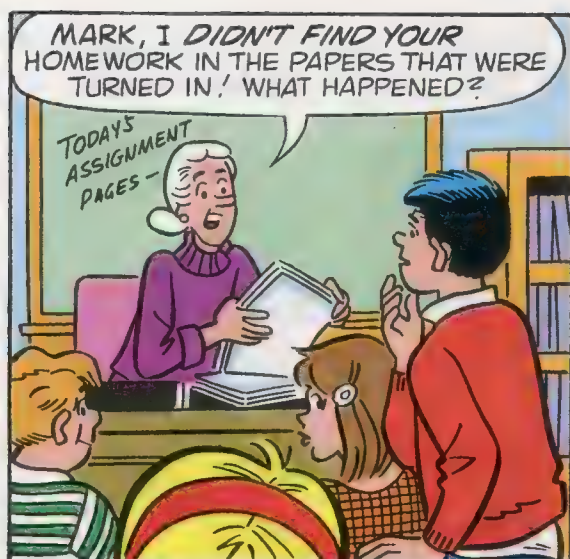




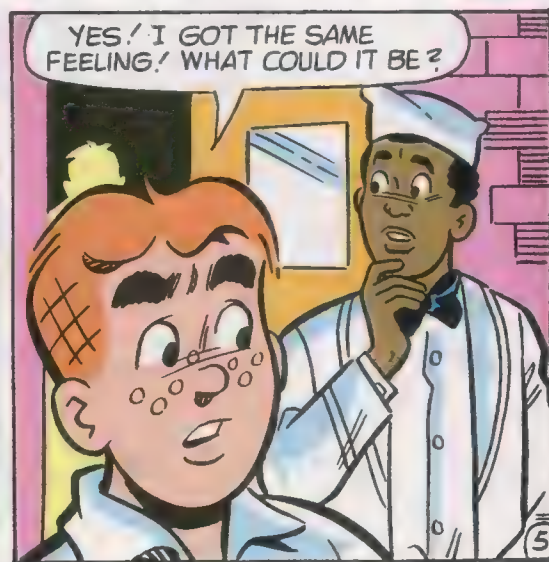
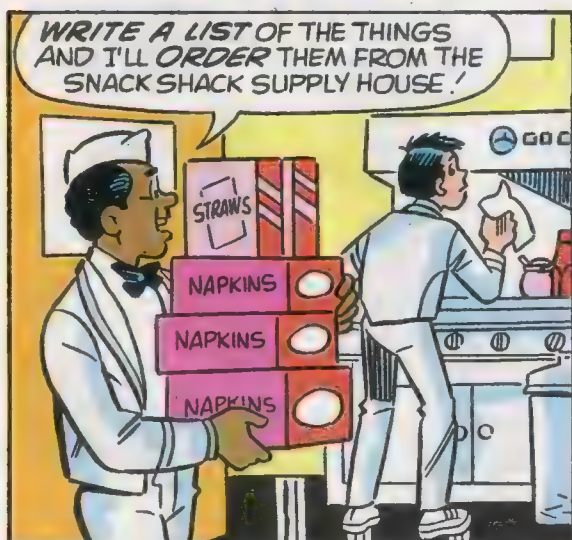




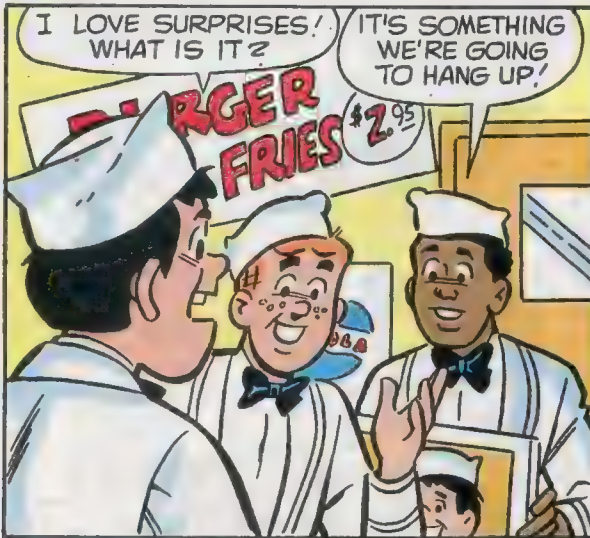
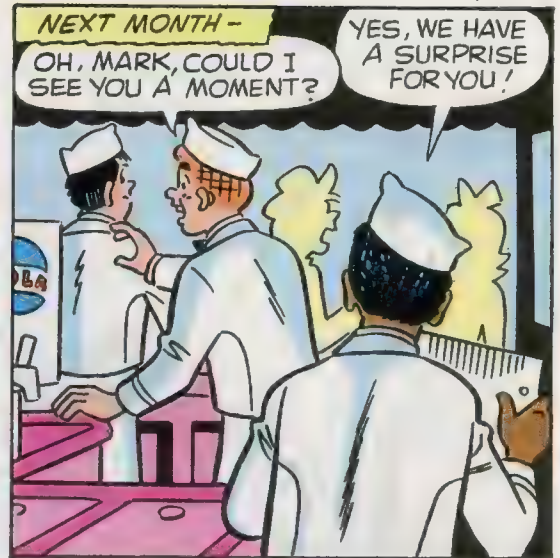
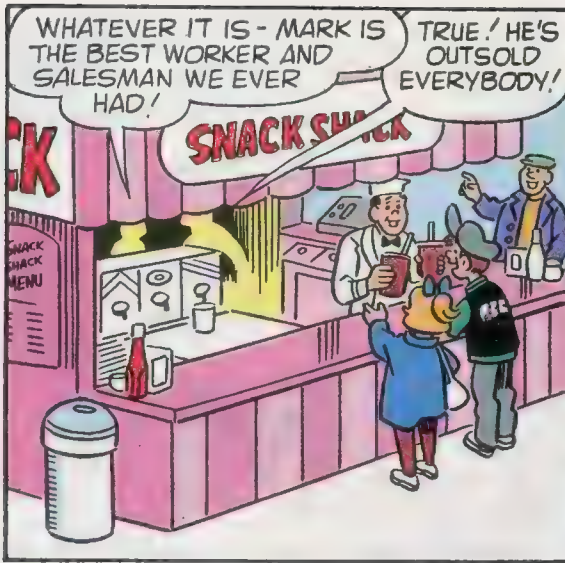




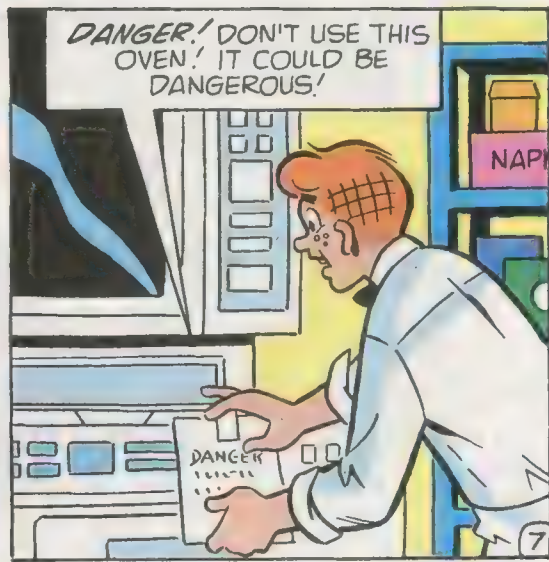
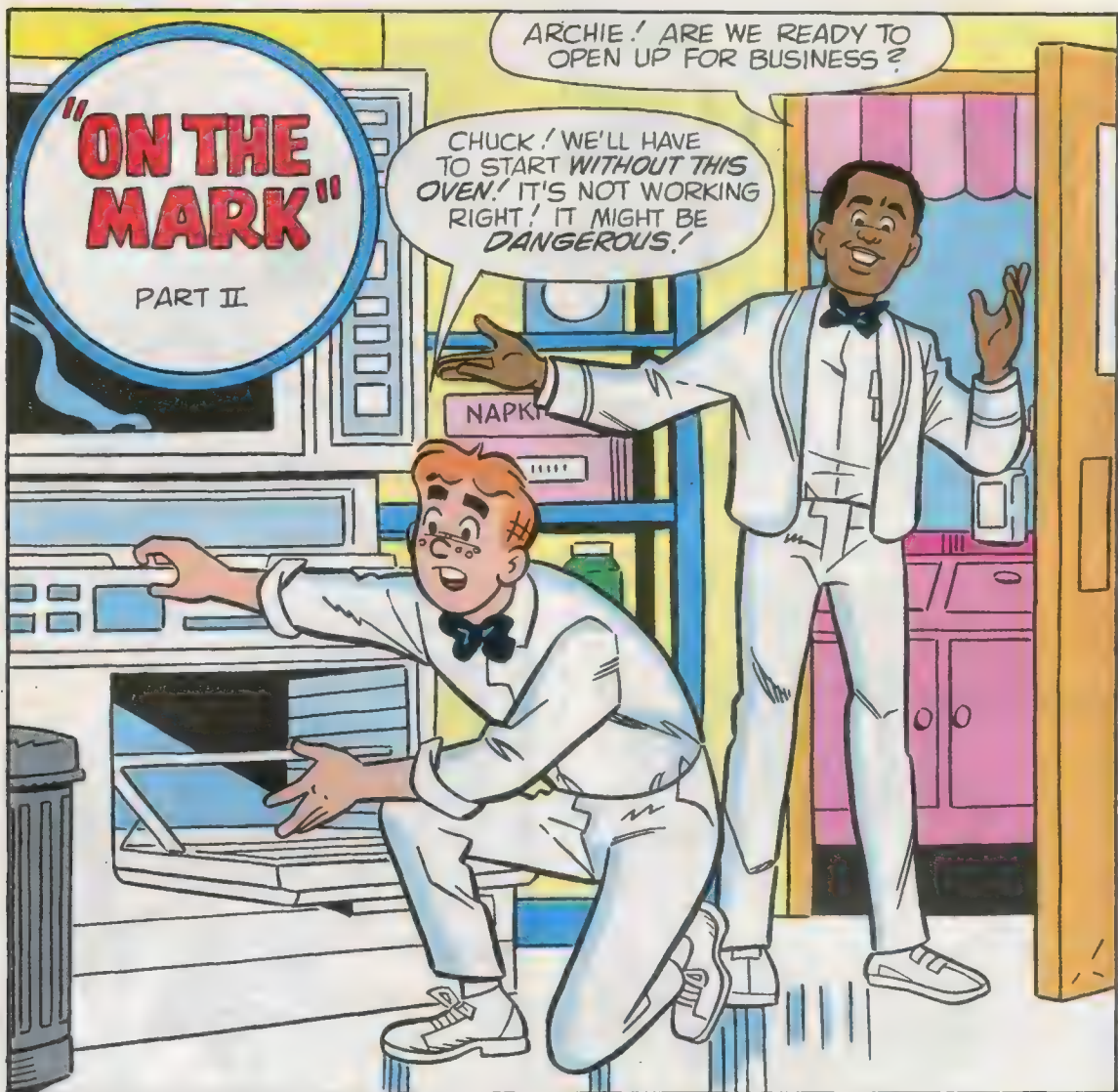




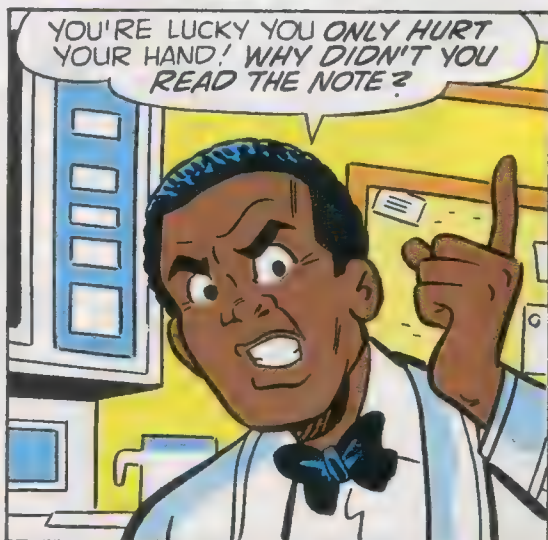
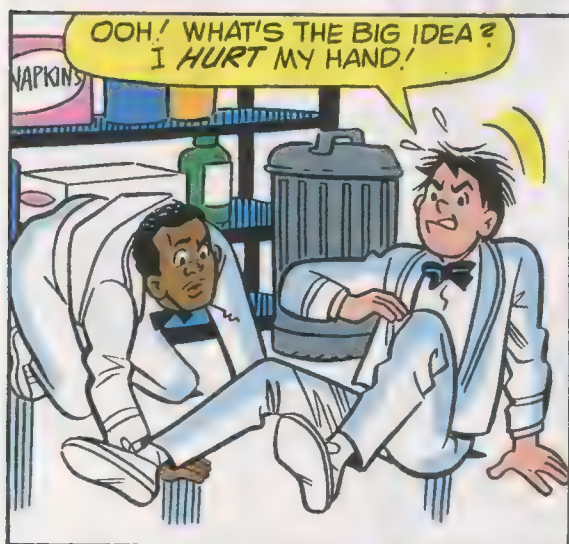
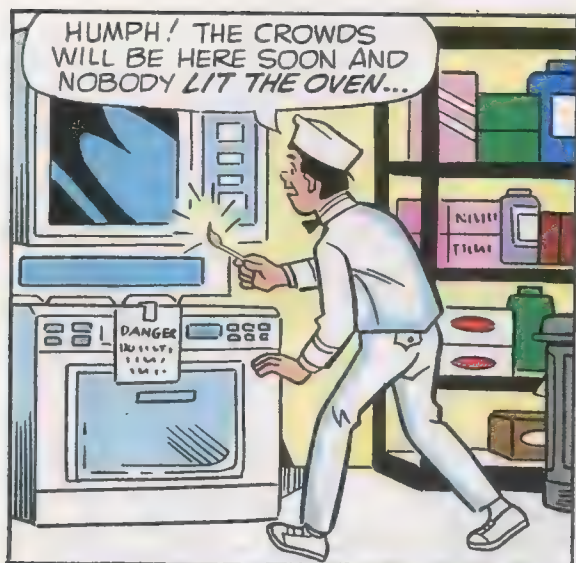




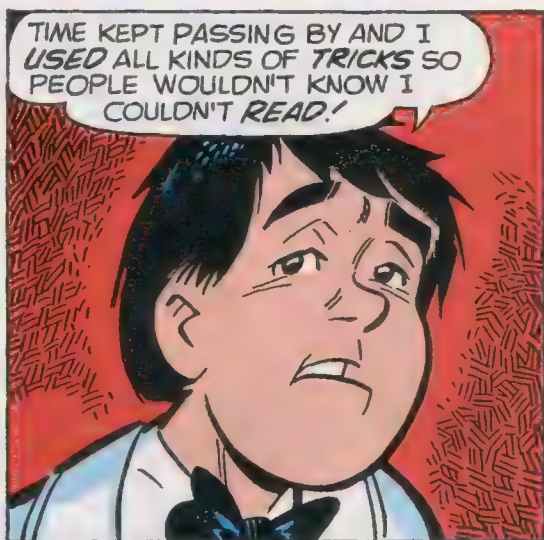
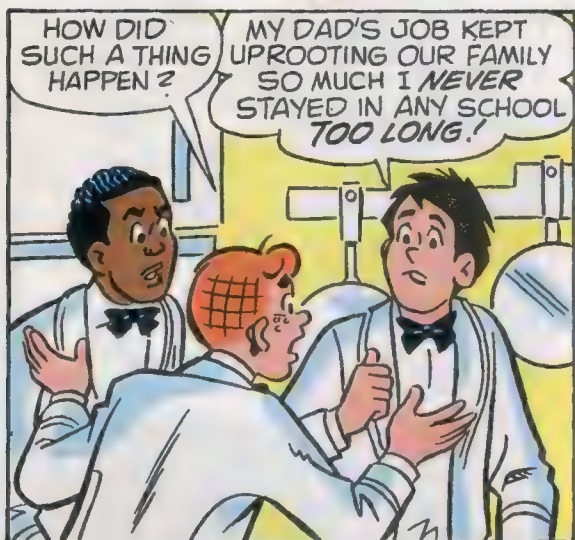
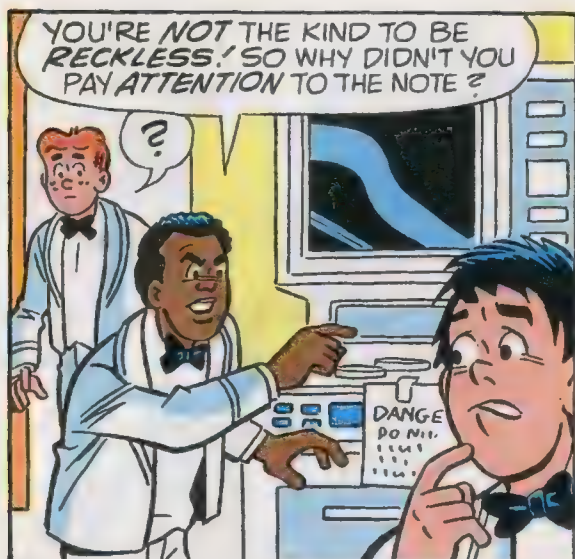




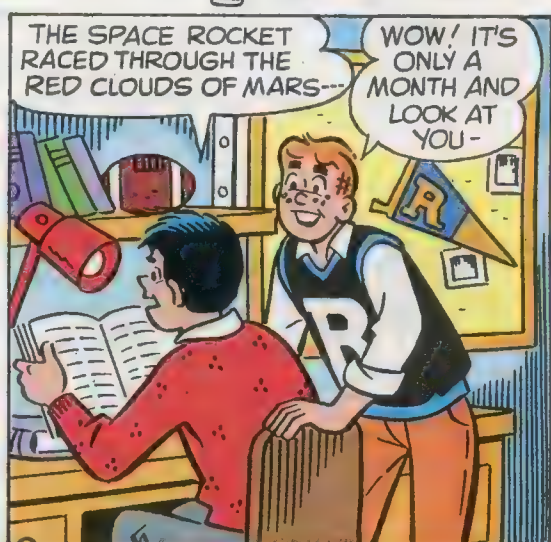




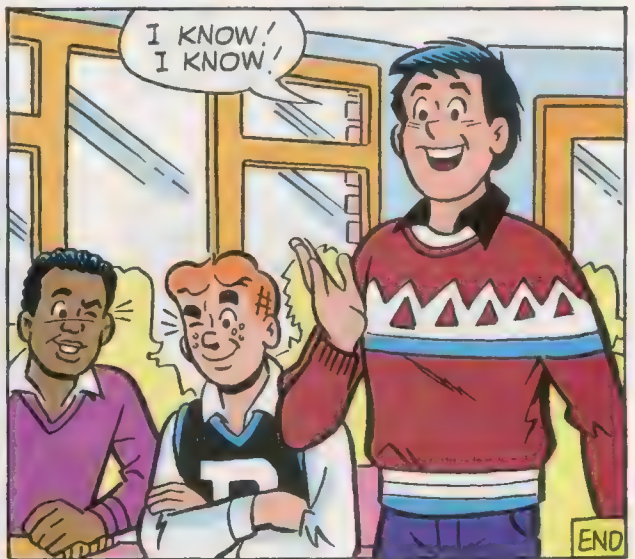
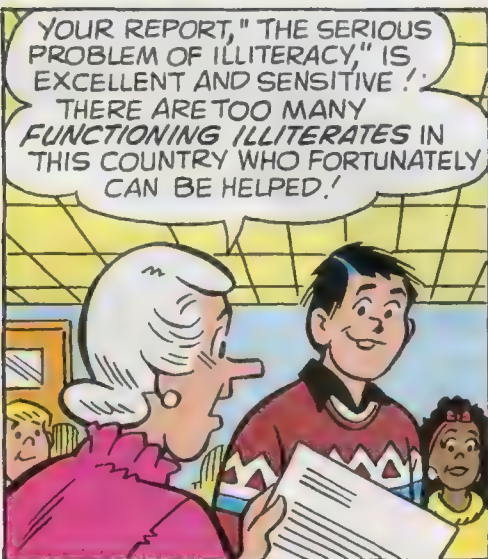
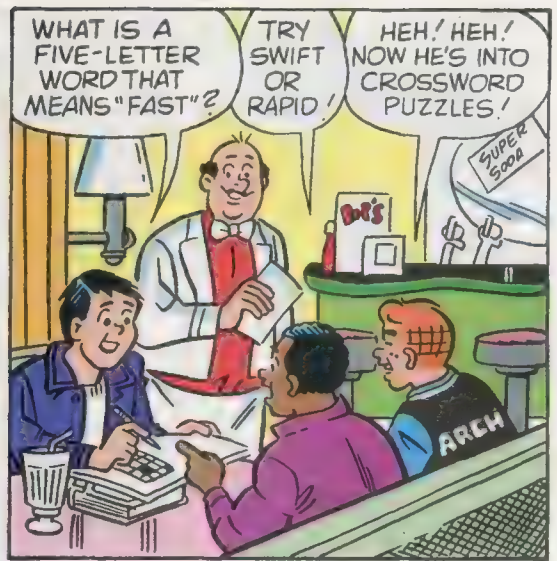






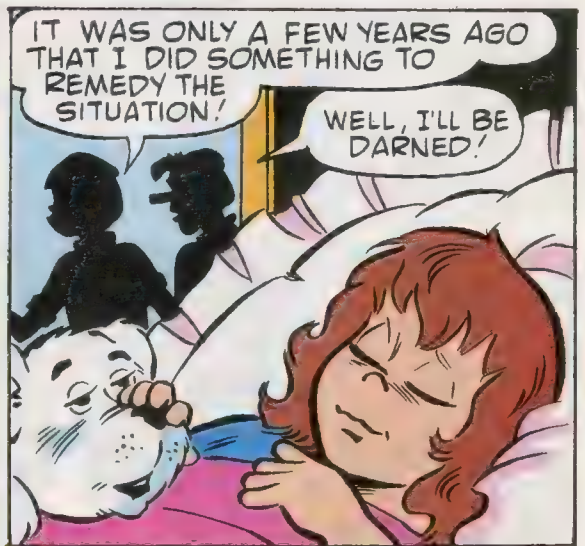
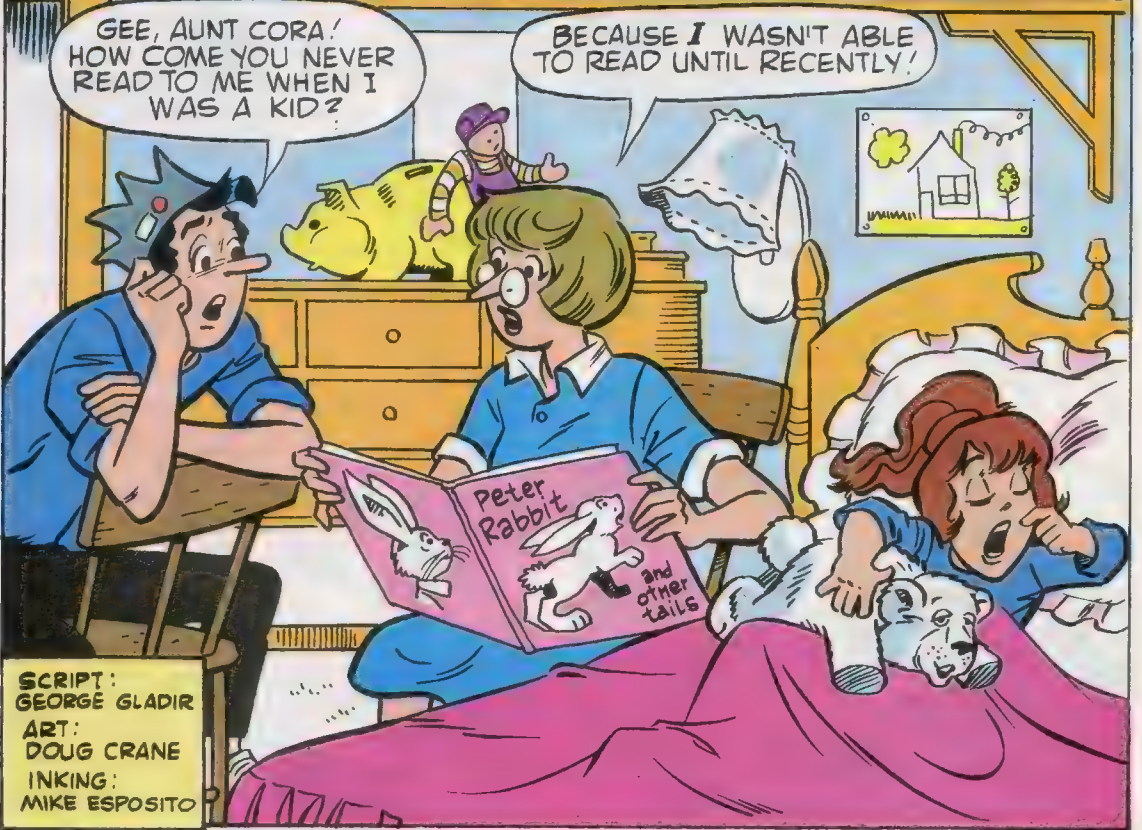




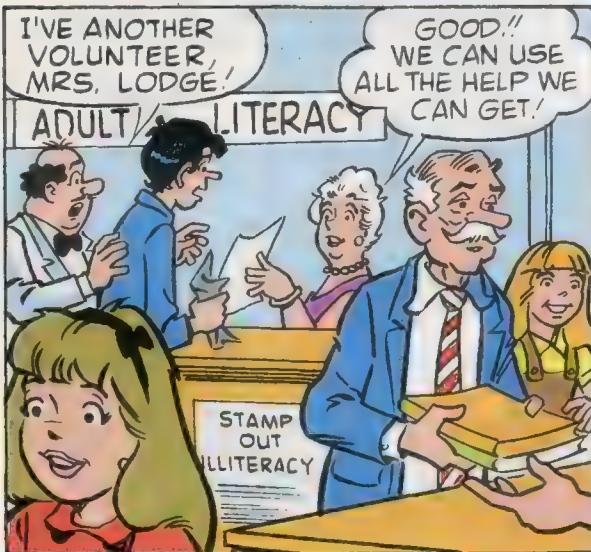
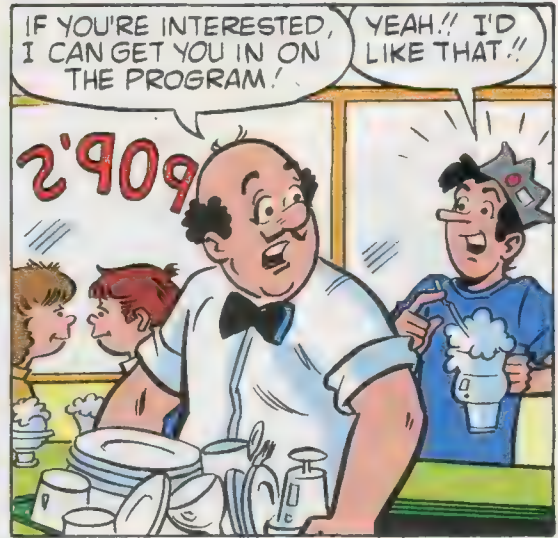
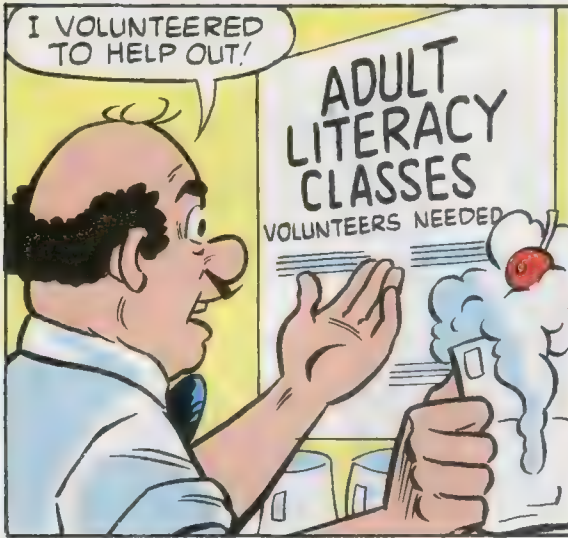
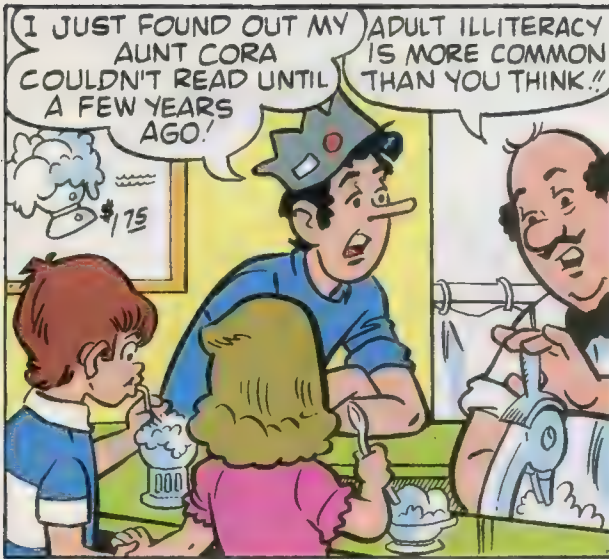


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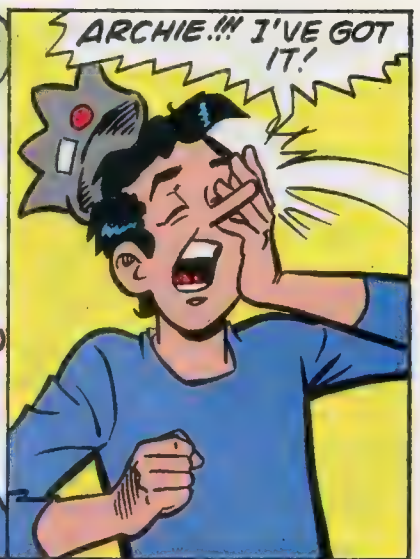
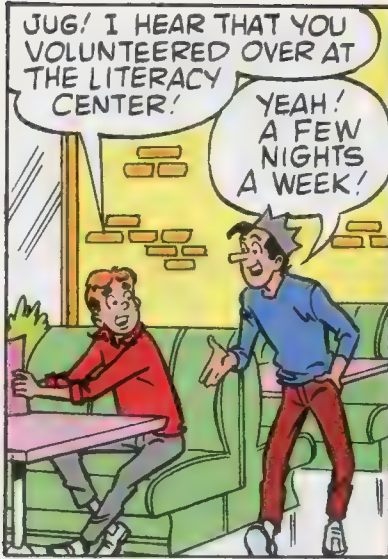




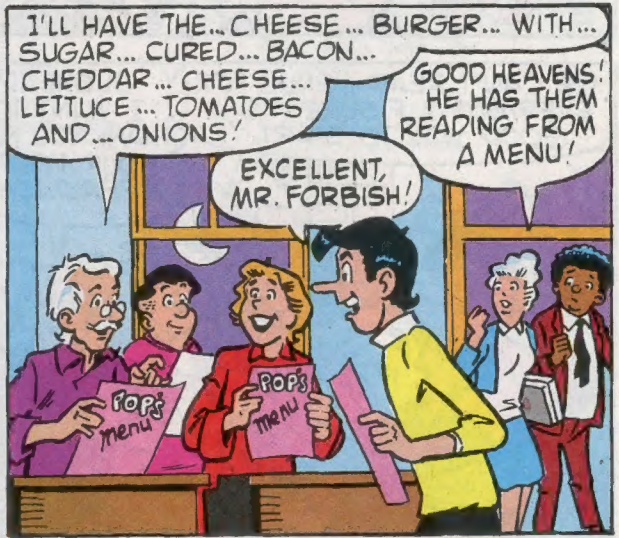
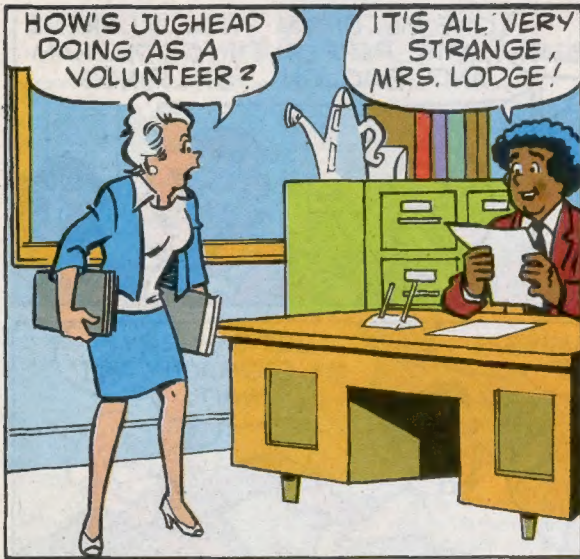




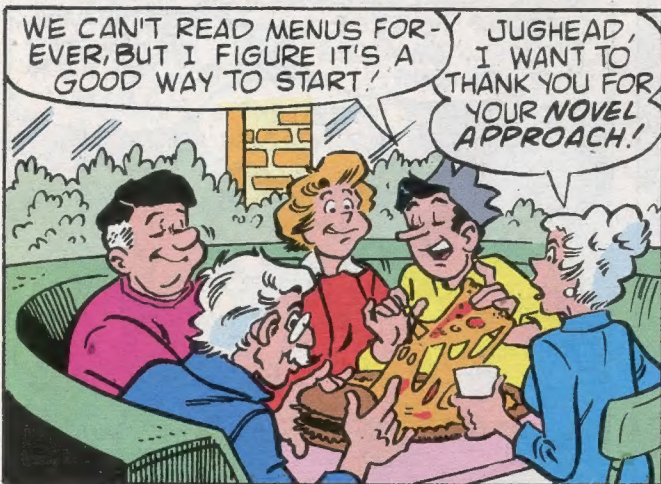














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Harrison County Library System  
P.O. Box 4018  
Gulfport, MS 39502-4018  
601-863-6411

The Library  
Hattiesburg, Petal & Forrest County  
723 Main Street  
Hattiesburg, MS 39401  
601-582-4461

Homochitto Valley Library Service  
220 S. Commerce  
Natchez, MS 39121  
601-445-8862

Humphreys County Library System  
105 South Hayden  
Belzoni, MS 39038  
601-247-3606

Jackson-George Regional Library System  
3214 Pascagoula Street  
Pascagoula, MS 39567  
601-769-3060

Jackson/Hinds Library System  
300 North State Street  
Jackson, MS 39201  
601-968-5811

Jennie Stephens Smith Library  
P.O. Box 846  
New Albany, MS 38652  
601-534-1991

Kemper-Newton Library System  
101 Peachtree Street  
Union, MS 39365-2617  
601-774-8597

Laurel-Jones County Library System  
530 Commerce Street  
Laurel, MS 39440  
601-428-4313

Lee-Itawamba Library System  
219 N. Madison Street  
Tupelo, MS 38801  
601-841-9027

Lincoln-Lawrence-Franklin  
Regional Library System  
P.O. Box 541  
Brookhaven, MS 39601  
601-833-3369

Lowndes County Library System  
314 North 7th Street  
Columbus, MS 39701  
601-329-5300

Madison County-Canton Public Library  
102 Priestley Street  
Canton, MS 39046-4599  
601-859-3202

Marks-Quitman County Public Library  
315 E. Main Street  
Marks, MS 38646  
601-326-7141

Marshal County Library System  
109 E. Gholson Avenue  
Holly Springs, MS 38635  
601-252-3823

Meridian-Lauderdale County Public Library  
2517 7th Street  
Meridian, MS 39301-4998  
601-693-6771

Mid-Mississippi Regional Library System  
201 S. Huntington Street  
Kosciusko, MS 39090  
601-289-5141

Mississippi Library Commission  
1221 Ellis Avenue  
Jackson, MS 39209  
601-359-1036

Neshoba County Public Library  
230 Beacon Street  
Philadelphia, MS 39350-3096  
601-656-4911

Northeast Regional Library System  
1023 Fillmore Street  
Corinth, MS 38834  
601-287-2441

Noxubee County Library  
103 East King Street  
Macon, MS 39341-2832  
601-726-5461

Oktibbeha County Library System  
P.O. Drawer 1406  
Starkville, MS 39759-1406  
601-323-2766

Pearl River County Library System  
900 Goodyear Blvd.  
Picayune, MS 39466-3299  
601-798-5081

Pike-Amite-Walthall Library System  
114 State Street  
McComb, MS 39648-3990  
601-684-2661

Pine Forest  
Regional Library System  
P.O. Box 1208  
Richton, MS 39476-1208  
601-788-6539

South Delta Library Services  
310 N. Main Street  
Yazoo City, MS 39194-4258  
601-746-5557

South Mississippi  
Regional Library System  
900 Broad Street  
Columbia, MS 39429-3199  
601-736-5516

Sunflower Public Library System  
201 Cypress Drive  
Indianola, MS 38751-2415  
601-887-2298

Tallahatchie County Library System  
P.O. Box 219  
Charleston, MS 38921-0219  
601-647-2638

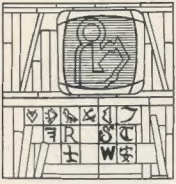
Tombigbee Regional Library System  
P.O. Box 675  
West Point, MS 39773  
601-494-4872

Warren County-Vicksburg Public Library  
700 Veto Street  
Vicksburg, MS 39180-3595  
601-636-6411

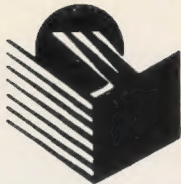
Washington County Library System  
341 Main Street  
Greenville, MS 38701-4097  
601-335-2331

Yalobusha County Public Library System  
P.O. Box 420  
Coffeeville, MS 38922-0420  
601-675-8822





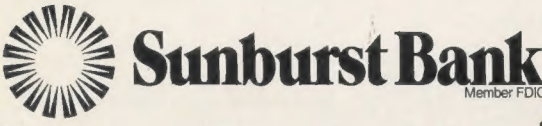
**Bolivar County  
Literacy Council**



**Governor's Office of Literacy  
Mississippi Literacy Resource Center**



**Mississippi  
Library Commission**



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